



WORLD SERVICE OFFICE

2025 Annual Appeal Letter from Your World Service Office

To Members, Groups, and Service Bodies of Overeaters Anonymous:

If you are a group, please read this appeal letter at three consecutive meetings. If an intergroup, service board, or region, please consider an annual contribution for this appeal.

Your contributions continue to make a difference for Overeaters Anonymous. Thank you! Here are some of the wonderful new ways we've been able to put them to work: In 2024, OA began a redesign of the Find a Meeting tool to make it faster and easier to use. In 2024, OA's social media followers increased by 35 percent to 24,950. In this same period, our social media content was viewed by 256,000 members of the public, an 880-percent increase over 2023. Also, we funded five requests from the Professional Exhibits Fund across a variety of healthcare specialties and geographies.

Your support allowed us to make literature and other media available to members in their native languages. Translations of *Where Do I Start?* increased to 48 languages, up from 27 last year at this time. The *One-on-One Professional Outreach: Demonstration Video and Talking Points* was subtitled in 23 languages, which accounts for more than 99 percent of all non-English-speaking OA meetings, and the Talking Points section of the document is available in 46 languages via oa.org's translation feature. In fact, both oa.org and lifeline.oa.org now have built-in translation in 48 languages.

New and updated publications enabled by your funding included production of *Diverse Voices* and the *OA Handbook for Members, Groups, and Service Bodies*. Also, the *Worksheets for Twelve Step Workshop and Study Guide, Second Edition* are now available in the OA bookstore as a PDF download. Finally, your contributions enabled OA to manage over 150 infringements to our copyrighted and trademarked materials since 2022.

As technology and costs accelerate, we will need your support in 2025 to both continue our outreach to diverse populations and offer innovative ways for you to connect with others who suffer from compulsive food behaviors. Here are ways you can show your support in addition to your regular Seventh Tradition contribution:

- Donate directly online at oa.org/contribute, either individually or as a group or service body (remember to include your registered group or service body number). That page also offers a QR code for PayPal, connection to the OA portal, and more.
- Cut out the form below and mail your check to the World Service Office.
- Consider contributing automatically through the Automatic Recurring Contributions link at oa.org/contribute.

Any amount would be appreciated and, if you cannot contribute now, we know that you support OA in other ways.

In loving service and gratitude,
Board of Trustees Treasurer

Please forward the collective contribution, including your registered group or service body number, to:
--- cut here ----- cut here -----

Overeaters Anonymous World Service Office/Appeal to Groups
PO Box 44727

Rio Rancho NM, 87174-4727 USA Group/Service Body # _____ Enclosing US\$ _____